Hackworth

GRAPHICS • PRINTING • TECHNOLOGY

Product & Services Guide for Education

DESIGN • PRINT • INSTALL

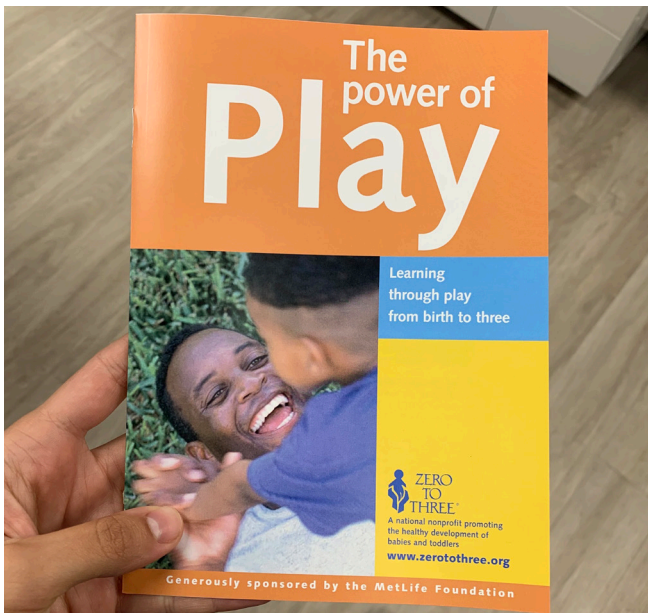www.gohackworth.com

OUR STORY

Origin

Hackworth was founded in 1991 as a blueprint firm by Charles and Dorothy Hackworth, and their son Charles II. Today, Hackworth provides professional printing services, signage, and wide-format technology throughout Virginia, Maryland, and Washington DC. As the market leader in the Mid-Atlantic, Hackworth partners with businesses, schools, and organizations to maximize their growth and support their daily operations. We accomplish this through strong vendor and client relationships, a dedicated staff of professionals and a commitment to quality products and services. Services include small and large format color printing, indoor/outdoor signage, graphic design, installation, screen-printing, vehicle/wall wraps, building signage, way-finding, ADA, safety signs, parking signs and marketing solutions. Hackworth is a SWAM certified company and has current contracts with the City of Virginia Beach, the City of Chesapeake, and the City of Newport News. Additional contracts include both VASCUPP and the Virginia Community Colleges system. Our sister company, The Graphics Shop, is 3M MCS certified and a 3M preferred installer.

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Small Format

Every school uses small format printing and Hackworth provides a superior small format solution for every situation, either in color or black and white. Whether you need 250 business cards, 500 brochures, 1000 envelopes, or 10,000 pocket folders, we will provide the quality, design skill, and service you need to make your project an overwhelming success. Finishing options include stapling, binding, folding, scoring, covers, punching and lamination. Products include: Business Cards, Rack Cards, Carbon Forms, Fliers, Brochures, Programs, Manuals, Pocket Folders, Mailers, Magnets, and much more.

Signs

Hackworth offers many types of signage to meet the needs of schools and organizations. Our team of professional graphic designers will help you from concept to production. We can design, print, custom cut and install everything from indoor to outdoor signage. Examples include yard signs, parking signs, way-finding or building signage. We can even wrap a wall, sidewalk, door or interior floor with graphics. Signage material offered: Aluminum, Wood, Coroplast, PVC, Acrylic, Plastic, Metal, Gatorboard, Foamcore and more.

Banners

Whether your school needs a retractable banner, a pole banner, or an indoor/outdoor banner for an event, Hackworth has a track record of providing the right banner solutions to multiple schools all throughout Virginia. We offer graphic design services on the front end and delivery or installation services when your banners are complete. Offerings include: Scrim Vinyl, Tyvek, Mesh, Pole Banners, Pop-Up Banner Stands and more.

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Vehicle Graphics

Hackworth and The Graphics Shop offer dozens of marketing and branding solutions, but none is more effective at publicizing your school than vehicle wraps and graphics! There is no better method to reach students and parents in your community and to project school spirit than wrapping your school vehicles! On the road, a good design will be seen by thousands of people every single day. Whether you want a simple logo or a full vehicle wrap, we have you covered with professional designers and 3M Certified installation. We have wrapped trucks, trailers, vans, golf carts, and buses!

Stickers & Decals

Hackworth offers multiple different small and large format adhesive products to promote your school spirit. Whether you need bumper stickers, decals, labels, magnets, clings, or something related, we have what you need because students love stickers!

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Wall & Floor Graphics

There is no better way to encase your facility in school spirit than with a creative custom-designed wall or floor graphic! Have an empty wall in your school? We've got you covered—literally! We can bring your own design to life, or our skilled team of designers and 3M certified installers can create one specific to your needs!

Window Graphics

Hackworth's window graphics provide more than just school spirit, they provide privacy for the students in your school. Window graphics are an excellent way to promote your school, outfit the exterior of your building, and provide shade. Our services include custom-printed window perf, window clings, etched/frosted vinyl, and window tint.

What Other Schools Are Saying...

"Currituck County Schools has been working with Hackworth/The Graphics Shop longer than the 3 years I've been in my current position. In my 3 years, they have done a number of projects for us. They are always easy to work with and always get the job done quickly and correctly. We are a happy repeat customer!!"
- Rebecca Daughtrey | Currituck County Schools

"I just wanted to say thank you again for taking care of all of the signs for the football golf tournament. Everyone commented on how good they looked!" **- Old Dominion University**

"Hackworth's print shop completed our Military Wall of Honor. Our military wall serves as an integral part to our school, allowing for both Faculty and Alumni to place their tag on the wall under their branch of service. Throughout the entire design process from initial design, to installation and design of the tags, Hackworth's provided exemplary service and attention to detail. They are responsive to input, professional, and creative." **- Kellie Collins | Grassfield High School**

"The Hackworth team are consummate professionals with great communication and quick service. Our plant a seed truck had a scratch on the side of the wrap and the team at Hackworth fixed it so well that it looked as if it was brand new. I cannot say enough positives about their service and communication. Thank you again." **- Chef Rachel | Virginia Beach City Public Schools**

"Wow, thank you to Hackworth/The Graphics Shop! Not only did they patiently listen to our crazy ideas, they helped us bring it to fruition beautifully! These window clings for our elementary school not only enhance security, they look great and are kid friendly! Huge shout-out to Ms. Alex Steinke, talented artist, and to Mr. Hackworth, for his patience with us :)" **- Brandy Kelly | Moyock Elementary School**

"I just want to tell you again what an amazing job you did and the turn-around was unbelievable. I will never go anywhere else! And, I am singing your praises to everyone I know. " **- Mary Smith | William & Mary**

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