

Hackworth

GRAPHICS • PRINTING • TECHNOLOGY

Products & Services Guide



DESIGN • PRINT • INSTALL

www.gohackworth.com

OUR STORY



Origin

Hackworth was founded in 1991 as a blueprint firm by Charlie and Dorothy Hackworth, and their son Charles. Today, Hackworth provides professional printing services, signage, marketing and wide format technology throughout Virginia. As the market leader in the Mid-Atlantic, Hackworth partners with businesses and organizations to build their brand, maximize their growth and support their daily operations. We accomplish this through strong vendor and client relationships, a dedicated staff of professionals and a commitment to quality products and services.

The Hackworth family of print and signage related businesses has expanded over the years. In 2012, the Hackworth family purchased a local sign shop and rebranded it as The Graphics Shop (TGS). The Graphics Shop's headquarters are located in the same Chesapeake facility as Hackworth and offers a wide variety of signage services including vehicle wraps, building signage, way-finding signs, ADA signs and industrial screen printing. In 2022, TGS acquired Balco Sign and Safety located in Virginia Beach to expand into safety and traffic signage.

In 2015, Hackworth opened a location on the campus of The College of William & Mary in Williamsburg, VA. Located in the Sadler Student Center, the William & Mary Print Shop serves the students, faculty and staff of the College, as well as the surrounding business community with printing and signage services. In 2019, Hackworth expanded to Suffolk, VA with the acquisition of Copico. For over 20 years, Copico serviced Suffolk with design, copy, print and sign services. Now with a physical location in Suffolk, Hackworth is able to expand its influence and full range of offerings into Western Tidewater.



In 2019, Hackworth also acquired a majority ownership stake in Creative Document Imaging (CDI). CDI is a full service reprographics company providing printing and scanning of documents to the AEC communities in Northern Virginia, Maryland and Washington DC. CDI also sells and services wide format printers, scanners and engineering systems.



Beyond Blueprints

Hackworth, like the world of printing, has changed significantly since the early 1990s. Traditional printing of construction documents and specifications are just two of many services we now offer. Today, project files are submitted digitally via our website or email and finished prints are transported directly to the client's door by our delivery fleet. Scanning and archiving of documents are a daily function. Additionally, we provide small and large format color printing, outdoor & indoor signage, graphic design, vehicle wraps, installation, web design, and marketing solutions. As construction and many other industries move away from analog printing and toward the digital future, Hackworth has the experience and technology to help your firm navigate the transition.

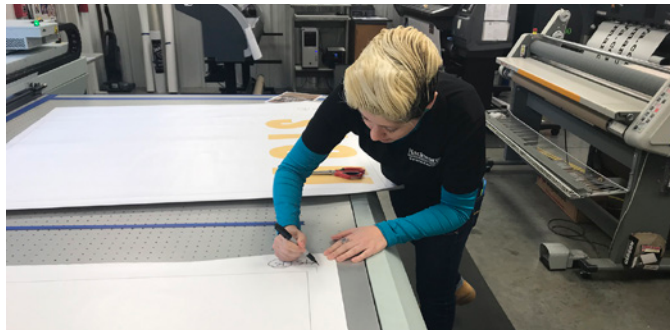
In addition to being the large format printing experts, we are also the large format equipment experts. We have manufacturer trained technicians and experienced sales representatives that cover the Mid-Atlantic for some of the top brands in the world such as HP, Canon, KIP America, Colortrac, Graphtec and Context. Supplies (paper/toner/ink) and service (warranties/contracts) are available for all the brands we represent.

Accolades

Hackworth is a SWAM certified small business in the state of Virginia. Locally, Hackworth has been recognized as the 1998 and 2017 Small Business of the Year in Chesapeake, VA and has been recognized by the Hampton Roads Chamber of Commerce as a Rising 25 company. President Charlie Hackworth was awarded The Bukovsky Award by the IRgA for more than 30 years of excellent service in the reprographic industry. The Hackworth wide format equipment division has received the KIP Star Performance Award on multiple occasions. Hackworth has been listed for several years by Wide Format Printing magazine as a Top Shop recipient. Additionally, The Graphics Shop is MCS certified by 3M for print and installation of 3M wrap products for full warranty protection.



WILLIAM & MARY
PRINT SHOP



Equipment Sales

Hackworth continues to be a specialist in wide format equipment, providing sales, service and supplies for top manufacturers such as HP, Canon, and KIP America. Our expertise in this area allows us to offer our customers the best options in wide format printers, scanners and engineering systems. As a trusted provider for these brands and technologies, Hackworth ensures that our equipment is reliable, efficient, affordable and meets the specific needs of our clients. Leasing options are available.

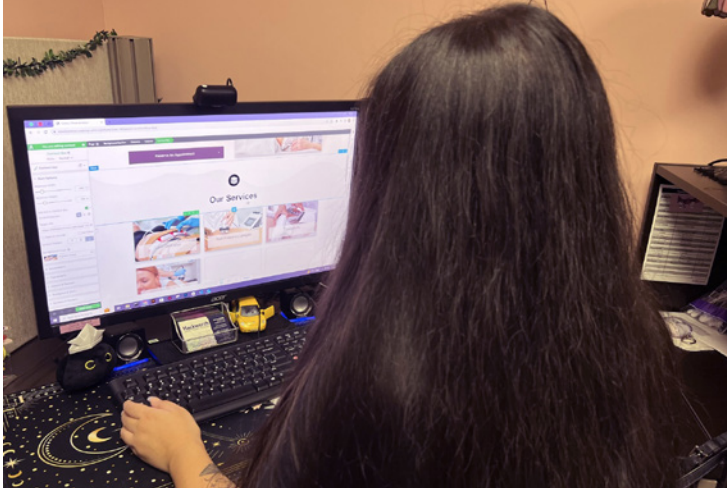


Service & Supplies

At Hackworth, we offer an extensive array of supplies sourced from renowned manufacturers like HP, Canon, KIP America, Xerox, Sihl, and Océ. Our product range includes equipment toner, ink cartridges, inkjet print heads, inkjet plotter media, plain paper copy media, and color display graphics media. Moreover, we take pride in our dedicated team of full-time, manufacturer-certified field technicians who provide expert service and support for your wide-format printer or scanner. With Hackworth, you can rest assured that you will have access to the latest technology, high-quality supplies and reliable support to keep your printing operations running smoothly and efficiently.

Hackworth Marketing

At Hackworth Marketing, we specialize in crafting effective digital marketing strategies that deliver measurable results for businesses locally and across the country. Our successful track record stems from our ability to develop systems that enhance brand reputation, drive repeat business and expand market reach. Services include website design, SEO, social media management, lead tracking and corporate branding. Ultimately, our mission is to facilitate the growth of your business!



Website Design

We take great pride in delivering personalized WordPress website development services that are specifically designed to meet your requirements. Our introductory package for small businesses presents a range of advantages, including up to 10 pages, 5 hours of consultation for design and development, and a custom design crafted to your exact specifications. We collaborate closely with you to guarantee that your website not only possesses a captivating visual appeal but is also optimized for optimal online visibility.



Hackworth MARKETING



Social Media Management

We understand the importance of social media in today's digital landscape and are dedicated to providing businesses with the tools and strategies they need to succeed on any platform. If you're looking to increase your reach, improve customer engagement, and build your brand, we would love to help! With our comprehensive social media management services, we will work closely with you to develop a customized strategy that meets your specific needs and goals.



Search Engine Optimization (SEO)

Hackworth Marketing offers Search Engine Optimization (SEO) services, a crucial aspect of digital marketing. SEO is the practice of optimizing your website's content, structure, and overall online presence to rank higher in search engine results pages. By enhancing various elements such as keywords, meta tags, quality backlinks, and user experience, SEO helps your website appear more prominently when people search for relevant keywords related to your business.

Graphic Design Services

Hackworth is your creative hub for top-notch graphic design services. Whether you need a striking logo that embodies your brand's essence, eye-catching marketing materials to captivate your audience, or stunning visuals to elevate your online presence, we have got you covered. Our team of talented designers combines innovation with artistic flair to craft designs that leave a lasting impression. From concept to completion, we ensure your vision becomes a vibrant reality.



Blueprints, Reports, & Manuals

Hackworth can print large blueprints, manuals, specifications, and booklets from both hard copies and digital files, making it easy for you to get your documents printed in a way that suits your needs. Black and white printing is offered on a variety of materials, including bond, vellum, and mylar, as well as enlargements and reductions to ensure that your documents are the perfect size. Our printers can handle documents up to 36 inches wide and up to 50 feet in length, and we can print from a variety of file formats, including PDF, PLT, DWF, and TIFF files, so you can provide us with the file format that works best for you. Although our prints are no longer blue, we remain the preferred choice for printing construction plans and specifications!



Small & Wide Format Scanning

Hackworth is a reliable provider of small and wide format scanning services that cater to all your document needs. We use top-of-the-line scanning equipment and have an expert production team who can handle any type of color or black and white document, including maps, blueprints, artwork, photos, business documents and oversized drawings. Whether you need scanning services for personal or professional use, Hackworth is the go-to provider for high-quality scanning services!



Small Format

Every business uses small format printing and Hackworth provides a superior small format solution for every situation, either in color or black and white. Whether you need 250 business cards, 500 brochures, or 1000 envelopes, we will provide the quality, design skill and service you need to make your project an overwhelming success. Finishing options include stapling, binding, folding, scoring, covers, punching and lamination.



Stickers, Magnets, & Coasters

Hackworth can design and produce custom magnets, stickers, and coasters to help promote your business or organization. Our team of designers will work with you to create a design that perfectly captures your brand's message and helps you stand out from the crowd!



Event Displays

At Hackworth, we offer a wide range of reusable trade show graphics and event signage products designed to effectively communicate your company's brand to potential customers. Whether you require a retractable banner stand, a complete trade show booth, or a custom solution, Hackworth ensures that your display will look great while staying within your budget.

Posters

Hackworth prints short and long runs of posters to suit any client's needs. Small and large format sizes are available up to 60" wide. Paper options include matte, satin or gloss and can be finished with lamination, mounting and framing options. If you need 1,000 posters of the highest quality, just one that's budget friendly, or anything in between, Hackworth has you covered with a quality poster at the right price.



Banners

At Hackworth, we offer a wide range of banner solutions, including vinyl banners for businesses, step and repeat banners for backdrops, mesh banners for job sites and oversized banners for outdoor festivals. Our track record speaks for itself, as we have provided the right banner solution to some of the largest and most well-known organizations in Hampton Roads. We offer graphic design services to ensure your banner looks professional and eye-catching. Additionally, we provide delivery or installation services upon completion. Our banner offerings include Scrim Vinyl, Tyvek, Mesh, Custom Printed Wallpaper, Window Graphics, Banner Stands, and more.



Interior & Exterior Signs

Hackworth caters to the signage requirements of businesses, schools, and organizations by providing various types of signs. Our team of expert graphic designers offers full-service assistance from concept to installation. We specialize in customized designing, printing, routing and installation of various indoor and outdoor signs. These include but are not limited to yard signs, site signs, parking, safety, ADA, way-finding and building signage. Materials include aluminum, polymetal, plastic, acrylic, wood and coroplast.



Traffic, Property, & Safety Signs

Hackworth can also provide you with whatever traffic, property, ADA compliant, or safety signs that you may need. Although we have an extensive back stock of standardized signage that can be purchased over the counter, we can also customize the signs to fit your specific project requirements. Additionally, we also have several accessories and sign stands to choose from to get your signs installed as quickly and easily as possible. If you'd rather us install them for you, we have a team of professional installers that can make that happen.



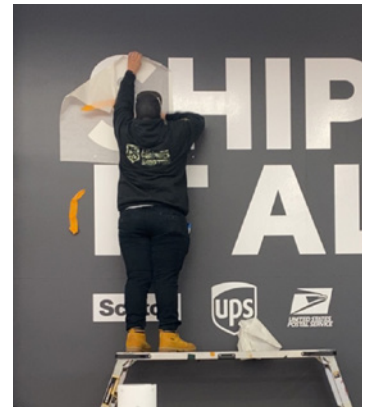
Plaques & Engraving

Our custom engraving and standard legend engraved nameplates enhance your doors, offices and work areas. All standard signs have the traditional Helvetica font. Sign borders are beveled to enhance appearance. Wall and desk holders are available for a professional finish.



Installation

We understand that getting your hands on the perfect graphics for your business or personal use is only half the battle. That is why we are proud to offer expert installation services for all of our products! Our experienced and certified installers are equipped with the latest tools and techniques to ensure that your graphics are installed perfectly, with no bubbles, wrinkles, or other unsightly imperfections. From window decals to vehicle wraps, building signage to posts in the ground, we have the skills and expertise to make sure your graphics look just as amazing on your vehicle or storefront as they did in the design phase.



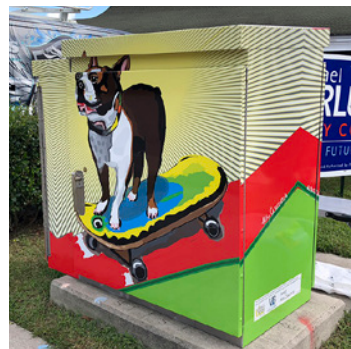
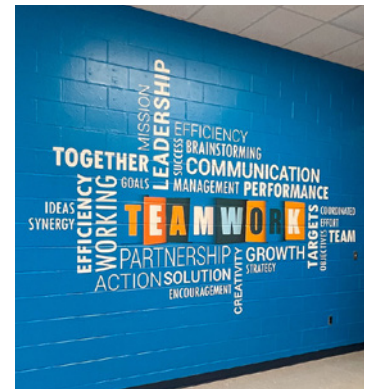
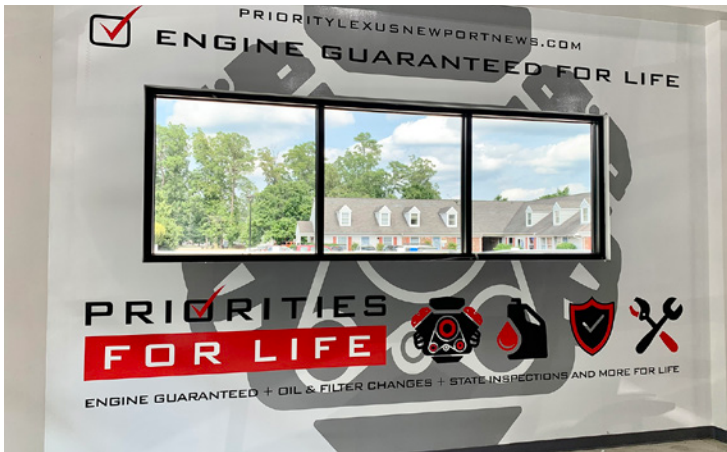
Delivery & Shipping Service

Hackworth has a versatile and efficient delivery service that is available for all kinds of orders. Whether it's one roll of prints or one hundred boards, we can handle any delivery with ease. With a highly skilled team of experienced drivers and a fleet of company vehicles, our commitment to customer satisfaction and attention to detail ensures that your order reaches its destination safely and on time. We also offer UPS shipping and FedEx authorized shipping at our Suffolk location!



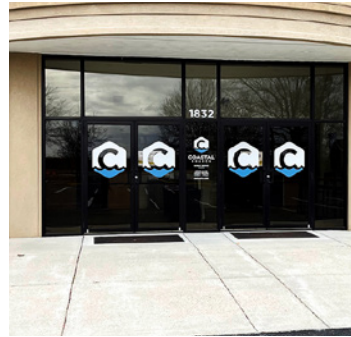
Interior & Exterior Wraps

The possibilities are endless when it comes to what we can wrap at Hackworth. From walls and floors, to doors, windows and stairs—we've done it all. No matter the surface, our designers and installers will find the perfect solution and materials to fit your interior design needs.



Window Perf

One of the easiest ways to brand and provide some privacy for your business is window perf. Whether you have a print-ready design or you need our professional designers to create it for you, we will have your windows looking amazing in no time. As always, installation is available.



Etched Vinyl

Etched vinyl, otherwise known as frosted vinyl, is an easy way to enhance the interior glass or exterior windows of your business or organization in a classy, professional and timeless manner. If you need privacy for that glass wall in your office or conference room, etched vinyl is the perfect solution.





LLumar® Window Tinting

As a certified LLumar Hampton Roads dealer, Hackworth offers expert automotive and commercial window tinting services. Our experienced and manufacturer certified installers use high-quality materials to provide tinting services for personal cars, entire fleets of company vehicles and commercial building windows!



Vehicle Wraps

Whether you want a full wrap, partial wrap, color change, or custom design, we have you covered with professional designers and 3M Certified installation. Hackworth uses high quality 3M materials, which are made to withstand the daily wear and tear on your wrapped surface. We have wrapped cars, campers, luxury vehicles, trucks, trailers, 18-wheelers, carts, cranes, boats, planes, and everything in between!



Color Change

Want to give your vehicle a fresh, new look that will turn heads and make a statement? Look no further than our professional color change services! At our state-of-the-art facility, our experienced installers use only the highest quality 3M vinyls and materials to transform your vehicle into a unique work of art. Whether you're looking for a bold, vibrant hue or a sleek, sophisticated finish, we have the expertise, tools and products to make your vision a reality.



Custom Fleet Graphics

Hackworth offers dozens of marketing and branding solutions, but none is more effective at advertising your business than custom fleet graphics! Fleet graphics are the best way to generate a return on your marketing dollars. Design services are available and all materials and workmanship are warranted.



Public Safety

At Hackworth, we support our first responders and are thankful for their service! Our design and installation experts have extensive experience in designing, producing and installing high-quality reflective graphics, whether you need decals, striping, or a full wrap. Hackworth also has active cooperative procurement contracts with multiple localities available to utilize on your next project.



Food Merchandising

Hackworth specializes in food merchandise printing such as custom meat case dividers, rail strips, pins and danglers for meat packaging companies including poultry, beef and pork. Custom meat case dividers are one of the best ways for the local grocery store to display your products.



Industrial Screen Printing

Hackworth offers a reliable, time tested, full color industrial screen printing process. It uses solvent inks, which provide maximum durability and longevity for the finished product. Not many print shops can do what Hackworth does, and that is why we excel in providing custom screen-printing solutions to customers all across the United States.



Magnets



What Our Customers Are Saying...

"I wanted to thank you for doing an excellent and timely job with the Basketball Slam programs. I also appreciate the financial assistance and hope to be able to work with you in the future."

-Norfolk State University

"I have no idea how often you hear this, but your installers are top notch. I love working with David; he gets what I'm trying to do right away. Your whole team's been awesome to work with. Who knows if they'd say the same of us. Thanks again!" **-Liberty Baptist Church**

"I just wanted to say thank you again for taking care of all of the signs for the football golf tournament. Everyone commented on how good they looked!" **-Old Dominion University**

"It has to be said that you have an awesome team. I vetted several companies during this process and Steve & Corey have answered every question and met every request promptly and honestly. It has been a pleasure to work with them during this (rather long) process and I appreciate their patience with us." **-Clark Nexsen**

"Thank you so much for getting us those plans last minute! Y'all are the best and we recommend you anytime we can!" **-Ryan Homes**

"Good morning! Just wanted to say thanks for yesterday. I know it was a hassle and I appreciate the effort you two put forth to get those reports out for me last night!! I got it to FedEx on time and it is on its way." **-Burns & McDonnell**

"I appreciated the service your company has provided to our NASA-LaRC engineering department this year. We are specifically, appreciative of the customer service provided by your technician. I am sure you would agree that he is valuable staff member of your company. However, I would like to add that he has been valuable to us as well." **-NASA**



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